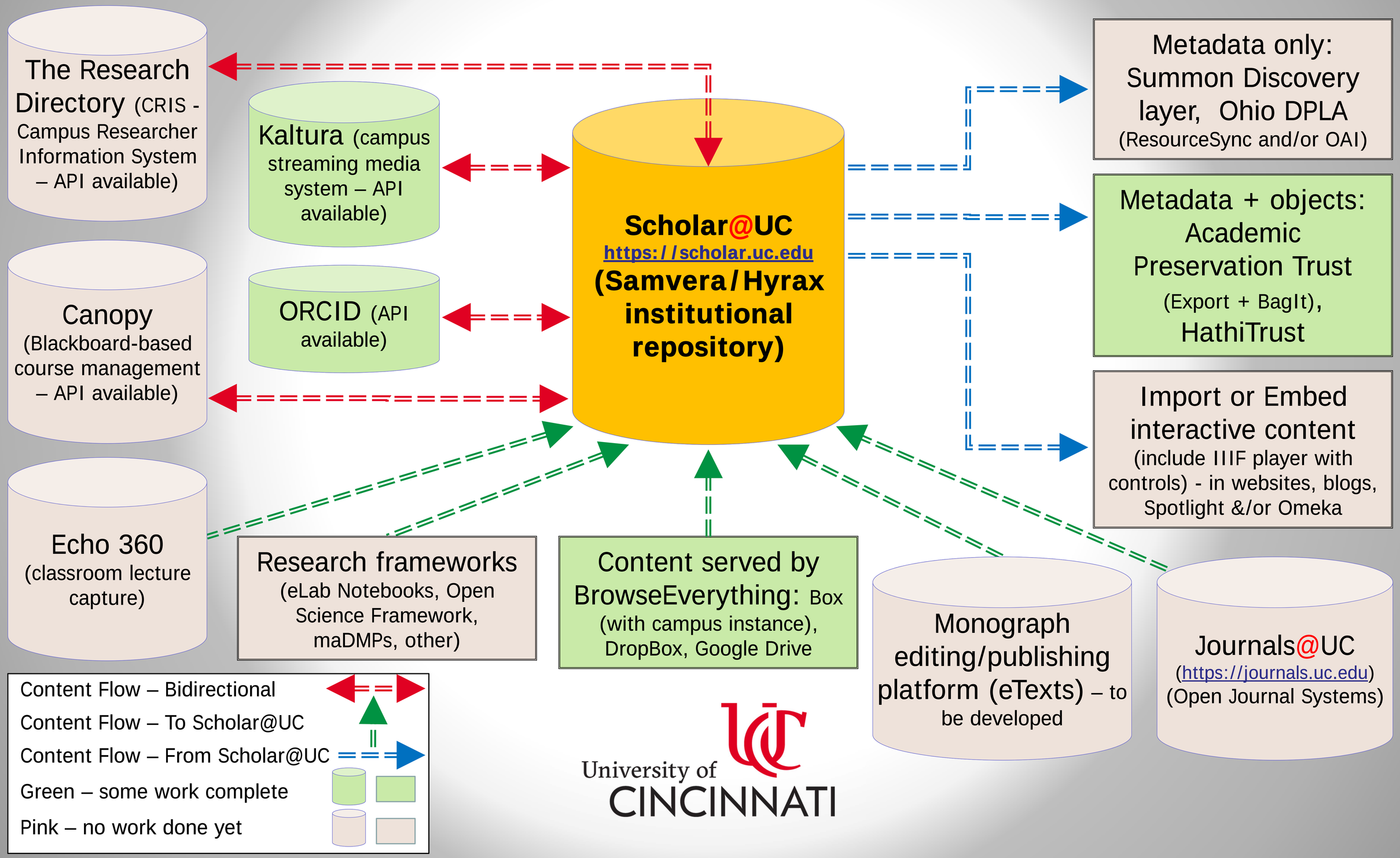
Aspiration:

The Repository as the Center of the Universe (i.e. campus digital content)