



Fundraising Team 2020 Report

**October 14, 2020
Partner Meeting**

*Hannah Frost, Stanford University
Jon Dunn, Indiana University*

samvera



Fundraising Team 2020

Context

- Contribution model voted by Partners in January 2020
- Continuation of the inaugural Fundraising Working Group in 2019

Chartered by Steering in early 2020

- To oversee and carry out fundraising activities for the Samvera Community during calendar year 2020
 - Annual funding appeal to Samvera's Partners and Supporters
 - Continue to explore how funds might be raised from sources beyond current Partners and adopters



Fundraising Team 2020

Members

- Carolyn Caizzi (Northwestern University)
- Jon Dunn (Indiana University)
- Hannah Frost (Stanford University) *facilitator*
- Richard Green (Samvera) *co-facilitator*
- Kevin Kochanski (Notch8)
- Simeon Warner (Cornell University)

Meetings

- 8 instances, April-October



Fundraising Team 2020

Activities

- Discussions on pandemic's impact on budgets and priorities of both institutions and funders
- Monitoring partner contribution progress
 - Follow-up on unpaid invoices through direct outreach
 - ~\$172,000 funds raised (by Sept 30, 2020)
- Decision to not pursue sponsors for Connect
- Brainstorm on community needs and funding opportunities, leading to IMLS grant proposal idea

Fundraising Team 2020



Next Steps

- Renew for 2021
 - Produce draft charter for Steering in early November
 - Solicit new team members as necessary
- Get set for work ahead
 - IMLS grant - provide support for the full proposal (fingers crossed)
 - Fundraising opportunities for Technical Coordinator position